



Effective Communication of Leave No Trace



Wednesday, February 19, 2020

9:00 am - 12:00 PM

Coffee/Snacks at 8:30 am

Hosted by **OC WILD** at beautiful
O'Neill Regional Park

To reserve your space please
send your check for \$15 by
February 7 made out to:

“Friends of Harbors, Beaches,
and Parks” and send to:

Crystal Cove State Park

Attn: Winter Bonnin

8471 N. Coast Highway

Laguna Beach, CA 92651



WHAT YOU'LL LEARN:

The Subaru/Leave No Trace Traveling Trainers provide proven, research-based skills, education and techniques for effectively communicating with visitors about getting outside in an environmentally sustainable way. Workshop participants will learn:



Overview of Leave No Trace principles, practices and ethics: Through interactive activities and discussion, participants will explore both the *hows* and *whys* behind the importance of practicing Leave No Trace.



Effective Communication: What we say is as important as how we say it, and effective communication is key to breaking down barriers to opposition and providing a space for visitors to feel receptive to our message.



Authority of the Resource: This technique, pioneered by Dr. George Wallace, routinely serves as a proven method of changing visitor behavior through deemphasizing regulation in favor of education about the natural world. Participants will discuss local impacts and generate clear, succinct and focused social and ecological reasons for visitors to engage in practices that help avoid these impacts.

OC WILD WINTER WORKSHOP

Name:

E-Mail/Phone:

Where do you Work:

PLEASE SEND this section with \$15 payment. THANK YOU