

SCAG/OCCOG/OCTA

SB 375 TARGET SETTING LEADERSHIP FORUM

Sustainable Communities: How Orange County Will Shape Its Future

Program Agenda

Wednesday, March 31, 2010

9:00 am – 11:30 am

Welcome & Introductions

- **Todd Priest**, Vice President, Curt Pringle & Associates
- **Dr. Wallace Walrod**, Vice President of Economic Development and Research, Orange County Business Council

SB 375 Overview

- **Hasan Ikhata**, Executive Director, Southern California Association of Governments
 - » SB 375 Outline & Timeline

Local Options for Development of Orange County's SCS

- **Kristine Murray**, Executive Director of OCCOG, Executive Director of OCTA Government Relations
 - » Orange County's Cooperative Agreement
 - » Innovative Market Driven Investments

Data Gathering Exercise

- Facilitated by: **Mark Butala**, Comprehensive Planning Manager, Southern California Association of Governments

Moderated by: **Dr. Wallace Walrod**

NOTE: Via electronic device, participant interests will be gathered on a variety of transportation and land use planning issues. This is an information gathering exercise.

Next Steps & Conclusions

- **Dr. Wallace Walrod**

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