

Virtual 30x30 Workshop 1 of 8



California set a goal to protect 30% of its lands and waters by 2030, called 30x30. Through the Pathways to 30x30 document, 10 strategies to achieving this goal are featured. This workshop highlights three pathways:

- Advance Mitigation (#5)
- Restoration & Stewardship (#6)
- Measuring Outcomes (#10)

Join us to learn about how to use these three pathways in your biodiversity, equity, and climate resilience work.

Thursday, April 27, 2023
10 - 11:30 am | Zoom Webinar



**ELIZABETH
O'Donoghue**

The Nature Conservancy



**JOHN
Villa**

Huntington Beach
Wetlands Conservancy



**AMANDA
Kochanek**

GreenInfo Network



**DAN
Rademacher**

GreenInfo Network



CAN'T MAKE IT?

All workshops will be recorded and uploaded to FHBP's YouTube channel.



ACCESSIBILITY / INCLUSION

All workshops include Spanish interpretation and closed captioning.

FREE, BUT REGISTRATION IS REQUIRED.



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Presentation Abstracts

Thursday, April 27, 2023
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**ELIZABETH
O'Donoghue**

The Nature Conservancy

Pathway #5 - Using Advance Mitigation for Conservation

The Pathways to 30x30 document features institutionalizing regional advance mitigation programs (RAMP) as one way to conserve land in California. But, what exactly is advance mitigation? Typically, reducing environmental impacts through mitigation occurs on a project-by-project basis on small parcels, close to the project site. RAMPs, however, allow transportation, housing, and other infrastructure projects to move forward while simultaneously protecting land through a comprehensive mitigation program at a broader level. This tool is an increasingly popular approach to durably protect or restore large areas through a science-based process. This presentation will relay the benefits of RAMPs, how they work, and provide examples of existing programs and policies throughout California as one pathway to achieving 30x30.



**JOHN
Villa**

Huntington Beach
Wetlands Conservancy

Pathway #6 - Expanding Environmental Restoration and Stewardship:

The Huntington Beach Wetlands Conservancy – Past, Present, and Future

Wetlands are important ecosystems that support diverse communities, sequester carbon, provide nursery habitat for important fish species, and provide protection to our coastal cities from oceanic natural processes. The Huntington Beach Wetlands Conservancy (HBWC), located in Southern California, consists of 127 acres of restored wetland habitat and 48.4 acres which will be restored in the next 3 – 5 years. What was historically home to 3,900 acres is now mainly urbanized. This presentation will feature some of the stressors (oil spills and inlet closures) the wetlands have faced and how the Conservancy is "Cutting the Green Tape" for permit streamlining with partner agencies. And, finally, the presentation will include HBWC's timeline for successfully acquiring acreage, redirecting an existing stormwater flood channel, and then restoring the property into a completely functional tidally influenced wetland.



**AMANDA
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**DAN
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Pathway #10 - Measuring 30% in California's 30x30 Plan

Various 30x30 efforts exist, including the Biden Administration's America the Beautiful Initiative and state level in at least seven states. But, how do you know what lands qualify to be counted as a part of the 30%? This presentation features:

- Who should participate to make a 30x30 measure accurate
- How to engage the agencies that own and manage protected lands
- What maintaining spatial data over time to incorporate updates looks like
- What questions arise when classifying your lands

We will discuss the current efforts in the State of California's 30x30 plan and facilitate broader conversation on the parks and open space data used in this statewide effort. Our focus will be on how to measure the acreage of land protected or conserved, including challenges and limitations.

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Presenter Biographies

Thursday, April 27, 2023
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**ELIZABETH
O'Donoghue**

Liz O'Donoghue leads the Sustainable and Resilient Communities Strategy team in the Nature Conservancy of California's Climate Program. Liz focuses on innovative mitigation approaches, greenprints, sustainable land patterns, climate resilience and transportation planning and policy. Prior to joining the Nature Conservancy, Liz served as Strategic Planning Director and Public Affairs Director at Amtrak West in Oakland; before that she was Legislative Assistant for transportation and natural resources policy for U.S. Senator Frank Lautenberg in Washington, DC; and prior to that, a policy associate at a consulting firm in New Jersey focusing on transportation, environmental and health care issues. She holds a B.A from Oberlin College and a certificate with distinction in Business Administration from U.C. Berkeley Extension.



**JOHN
Villa**

John Villa has an MBA with an emphasis in Technology Management. He has developed and managed strategies, goals, and budgets at the company, division, and departmental levels. His background and experience cover logistics, contracts management, senior negotiator and intellectual property in Aerospace, Consumer Electronics, IP Management and University settings. He has worked with and performed pro bono work for startups in the medical device, health products, consumer electronics, high-throughput screening, and fuel cell device technologies. He is currently the Executive Director for the Huntington Beach Wetlands Conservancy, appointed Commissioner for the Huntington Beach Public Works Department, and Board Member for Visit HB, Huntington Beach Chamber of Commerce, CFO for the Huntington Beach Council on Aging, and Orange County River Park Group.



**AMANDA
Kochanek**

Amanda Kochanek is the Senior Project Manager & Geospatial Data Analyst at GreenInfo Network. She leads a variety of project teams with a focus on data collection and analysis. Personal specialties include organization of complex projects and data, identification of systems for automation, and demographic analyses. Most frequently her projects involve demographic analyses, equity in access to parks and open spaces, and reducing youth exposure to tobacco products and advertising.



**DAN
Rademacher**

Dan Rademacher is the Executive Director of GreenInfo Network. He leads a team of analysts, designers, and developers working for 80-100 groups annually, including those engaged in environment, land and water conservation, public health, social justice, and philanthropy. Personal specialties include strategic communications and messaging, data-driven storytelling, interaction design for web, visual design for print and presentation, copywriting, innovative intersections of authoritative data and emerging open data sources.