

## What they are:

The Regional Task Forces are groups of organizations that represent specific geographic areas in California and support the passage of the Park Bond Proposition through activities such as endorsement gathering. The Regional Task Forces consist of public-interest groups and individuals representing urban and rural communities, coastal and inland neighborhoods, conservation non-profits, purposeful businesses and others united to ensure that all Californians have access to a better place to live. Led by key organizations within the task force's region, each task force works to increase participation and active engagement in the task force, secure valuable endorsements for the Park Bond Proposition, and build local voter support.

## What they do:



- Sierras/Northern CA
- Bay Area
- Central Coast
  - Central Valley
- Los Angeles
- San Diego/Southern CA

Each Regional Task Force works collaboratively to identify and secure Park Bond endorsements from a broad suite of organizations representing environmental, health, agricultural, and business interests. Participants of the Task Forces communicate regularly to coordinate outreach efforts in their region and to ensure that the Park Bond garners both an expansive and diverse coalition of organizational and voter support, as well as a strong social media presence.