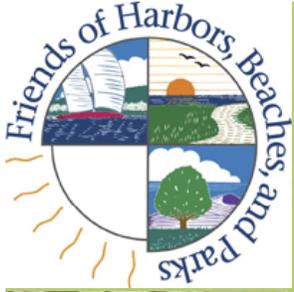


Friends of Harbors, Beaches and Parks

Green Vision Workshop – Funding

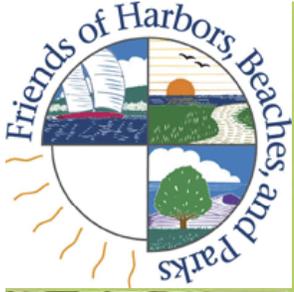
March 4, 2011



Overview



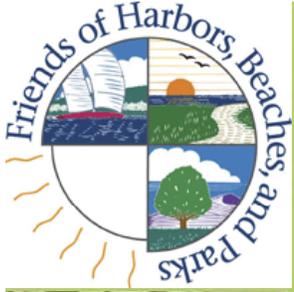
- Sources/types of funding
- Target recipients
- Strategy for being competitive
- Upcoming opportunities
- Resource links



Sources of Funding



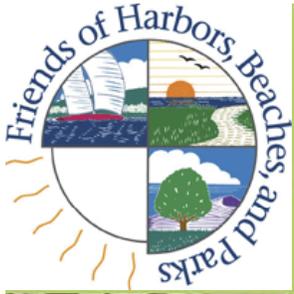
- Air Districts
- MPO (SCAG)
- SCE/Utilities
- State/federal EPA
- Strategic Growth Council
- CEC/CPUC
- Federal EPA
- ARRA
- Private foundations



Target Audience



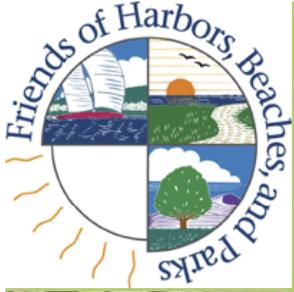
- Small and medium sized local governments
- “Public agencies”
- Some NGO’s
- Tribal nations/affiliations
- Research institutions
- Other?



Strategy



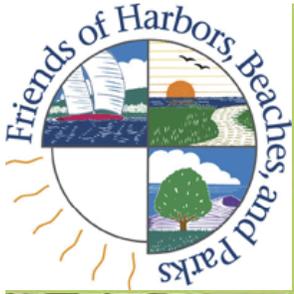
- Plan ahead
- Create relationships now
- Coordinate regionally with multiple agency types
- Establish policy directives
- Develop supporting documentation
- Get to know your funder before you are funded
- Get creative – stand out!



HUD Research Grant



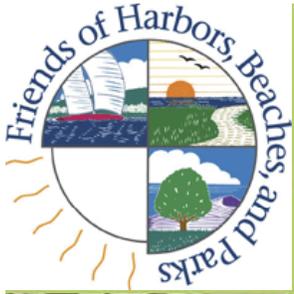
- U.S. Department of Housing and Urban Development (HUD) Sustainable Communities Research Grants – \$1.5 million
- Application Due: March 4, 2011 (Due date extended)
- Transformation Initiative: Sustainable Communities Research Grant Program



HUD Research Grant Cont



- Funds cutting-edge research in:
 - affordable housing development and preservation
 - transportation-related issues
 - economic development and job creation
 - land use planning and urban design
 - green and sustainable energy practices
 - and a range of issues related to sustainability. Up to \$1.5 million not to exceed \$500K.
- <http://www.grants.gov/search/search.do?mode=V IEW&oppld=61813>

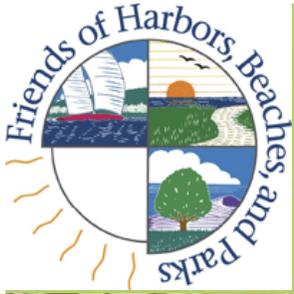


EPA Showcase Communities Grant



- 24 communities were selected in the first round of funding (2009).
- An additional 25 communities were selected in the second round of funding (2010).
- Next round of funding should be summer 2011.

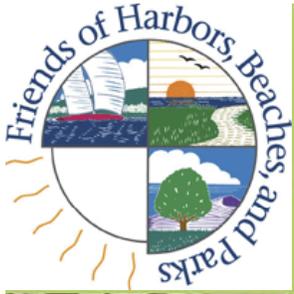
<http://www.epa.gov/statelocalclimate/local/showcase/>



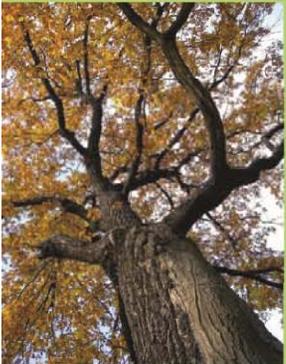
EPA Environmental Workforce/Job Training



- EPA FY11 Environmental Workforce Development and Job Training Grant Guidelines – \$4 million
- Application Due: March 18, 2011
- Eligible Entities: State and local governments, tribes, non-profit organizations, other.



EPA Environmental Workforce/Job Training

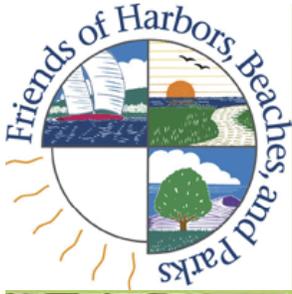


- Intent is to fund environmental workforce development and job training programs focused on:

- hazardous and solid waste management
- Assessment
- cleanup-associated activities
- applicants can design their own curriculums

<http://www.epa.gov/brownfields>

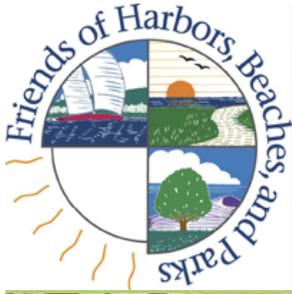
<http://www.epa.gov/oswer/docs/grants/epa-oswer-oblr-11-01.pdf>



EPA Pollution Prevention Grant Program



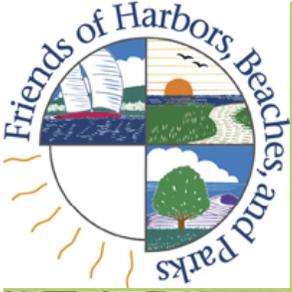
- EPA FY 2011 Pollution Prevention Grant Program – \$4.1 million
- Application Due: March 29, 2011
- Eligible Entities: States, state agencies, federally recognized tribes and intertribal consortia, others
- Intent is to help businesses identify better environmental strategies and solutions for reducing or eliminating waste at the source.



EPA Pollution Prevention Grant Program



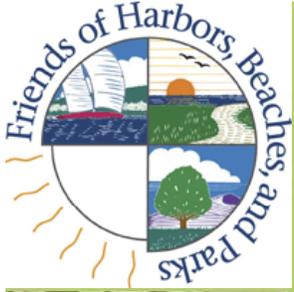
- This year, the focus should be on one or more of the national focus areas:
 - greenhouse gas reduction
 - toxic and hazardous materials reduction
 - resource conservation
 - business efficiency
 - and pollution prevention (P2) integration
- Michelle Amhaz at (202)-564-8857
- http://www.epa.gov/ogd/competition/open_awards.htm



CalTrans: Transportation Planning Grants



- Transportation Planning Grant Program
- Due Date: March 30, 2011
- Available for planning projects that improve mobility and lead to the planning, programming, and implementation of transportation improvement projects.
- <http://www.dot.ca.gov/hq/tpp/grants.html>



Department of Commerce



- Economic Development Administration Public Works, Economic Adjustment, and Global Climate Change Mitigation Programs Opportunity
- Likely ~\$25 Million available
- Application Due: FY 2011:
 - December 15 for funding cycle 1
 - March 10 for funding cycle 2
 - June 10 for funding cycle 3
- Sept 15 for funding cycle 1 of FY 2012

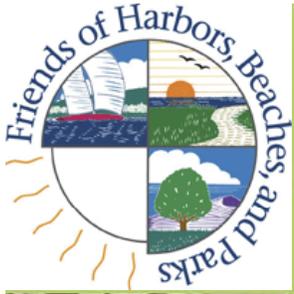


Department of Commerce



- State/local governments, tribes, non-profits, academic institutions
- Create jobs through and increase private capital investment in:
 - initiatives to limit the nation's dependence on fossil fuels
 - enhance energy efficiency
 - curb greenhouse gas emissions
 - and protect natural systems.

<http://www.grants.gov/search/search.do?mode=VIEW&oppId=58457>

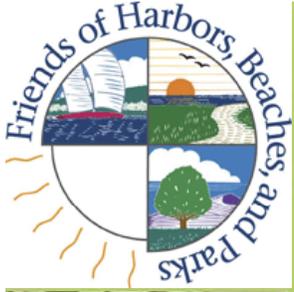


CEC ECAA Loans



- Energy Conservation Assistance Account Program (ECAA)
- 1-3 percent interest loans to help local jurisdictions, public schools, public colleges and public hospitals invest in energy efficiency as part of the Energy Conservation Assistance Account (ECAA) Program.

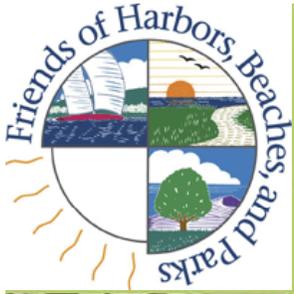
<http://www.energy.ca.gov/efficiency/financing/>



Rebates and Incentives



- **The California Solar Initiative:** Performance-based buydowns for solar electricity and solar thermal installations.
<http://www.cpuc.ca.gov/PUC/energy/solar>
- **California's Rebate Program for Wind & Fuel Cell Renewable Energy Electric-Generating Systems:** Cash rebates for small-scale wind and fuel cell renewable energy installations through their Emerging Renewables Program (ERP).
<http://www.consumerenergycenter.org/erprebate/>



Assistance Programs

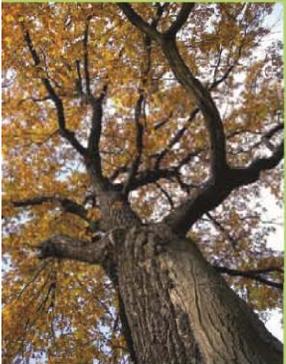


- **California Energy Commission Energy Partnership Program:** Assists California cities, counties, special districts, and public or nonprofit hospitals, public care facilities, and colleges/universities to reduce energy costs in their facilities. The program assists in conducting energy audits, reviewing existing proposals and designs, and developing equipment performance specifications.

<http://energy.ca.gov/efficiency/partnership/index.html>



Assistance Programs



- **Energy Upgrade California:** An alliance among California counties, cities, non-profit organizations, government agencies, the state's investor-owned utilities (Pacific Gas and Electric, Southern California Edison, Southern California Gas Company and San Diego Gas & Electric, and publicly-owned utilities. Goals are to assist consumers, provide clear messaging, provide resources and educate trades. Funding is via ARRA. <https://energyupgradeca.org>

Questions/Links



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866-828-6PMC ext 16201

State Funding Wizard (not yet active)

<http://www.imap-institute.org/scshare.php>

Carbon Conscious:

www.carbonconscious.us

Local Government Commission:

<http://www.lgc.org/freepub/energy/funding.html>