

SPEAKER BIOGRAPHIES

Tuesday, May 8, 2012

Jeremy Madsen

Executive Director, Greenbelt Alliance

Jeremy Madsen is the Executive Director of Greenbelt Alliance, the San Francisco Bay Area's leading smart growth and land conservation advocacy organization. Since his tenure began in 2008, Madsen has led Greenbelt Alliance in protecting over a million acres of Bay Area farms and natural areas and shaping good development plans for the region's large and small cities. As Executive Director, Jeremy Madsen sets and implements the organization's strategic goals and manages its operations. He is the leader of Greenbelt Alliance's policy and advocacy efforts to keep and improve what's special about the Bay Area.

Jeremy comes to Greenbelt Alliance from The San Francisco Foundation, where he helped to launch the Great Communities Collaborative and supported social equity, affordable housing, and smart growth efforts around the Bay Area. A graduate of George Washington University, he earned a master's degree in Environmental Studies from the University of Oregon.

Stephen Riley, AICP

Principal Planner, City of Livermore

Stephen has worked as a professional planner for 23 years since receiving a bachelor's degree in Urban Studies at the University of Minnesota. He has worked in the public and private sectors for the County of Orange Environmental Management Agency, JM Consulting Group, Civic Solutions, and the City of Livermore since 2000 as a Principal Planner. Stephen is also a longstanding member of the American Institute of Certified Planners (AICP).

At the City of Livermore, Stephen has been actively involved in the preservation of open space, most notably the implementation of the award-winning South Livermore Valley Specific Plan. He worked directly with landowners, a regional land conservancy and homebuilders to facilitate the purchase, approval and monitoring of permanent open space and agricultural conservation easements. He has also been helped to enforce the citywide Urban Growth Boundary to protect open space and encourage in-fill development.

Norm Grossman

Planning Commission, City of Laguna Beach

Norm Grossman has been involved in environmental and planning issues since moving to Laguna Beach in 1978. He has served on the Laguna Beach Planning Commission since 1988, with a one year gap from 2000 to 2001. He has been a member of the Laguna Greenbelt, Inc. Board of Directors since 1984. He has been involved in multiple environmental and land use initiatives, including two on preservation of open space in Laguna Beach (1998 and 2012), four on redevelopment of El Toro Marine Corps Airbase (1994, 1996, 1998, and 2000), and one on growth management in Orange County (1988). His professional background is as an electrical engineer with experience in the aerospace industry and in academia.

